

# **Want to become An EXPORTER?**

## **Get Skills & Certifications here**

[www.tradequark.com](http://www.tradequark.com)

**Online Courses Prepared By Experienced Professionals**

# Who can benefit from the courses?

## Want to start export

## Wish to work with:

- Exporters
- MNCs
- International bodies
  
- Government
- Export promotion councils
- Trade and industry associations

Great content,  
Quick online learning  
and  
Certification

All at No cost

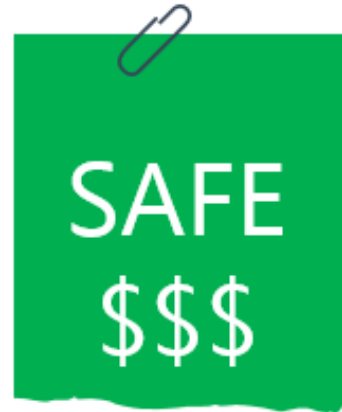
# Ten Short High Quality Skill Based Courses



CEO's  
Guide to  
exporting  
successfully



Identify  
countries for  
selling your  
products  
and finding  
buyers



Smart Steps  
for never  
losing in  
Foreign  
Exchange  
Transactions



Financing  
Export  
Business



Master  
Export  
Pricing for  
a Product



QUALITY  
PRODUCTS

Identify a  
Product  
with Great  
Export  
Potential



GET  
ORDERS

Convert an  
Enquiry into  
an Export  
Order and  
shipping the  
Goods



GET  
INCENTIVES

Export  
Schemes and  
Trade  
Promotion,  
GST for  
exports



USE  
FTAs

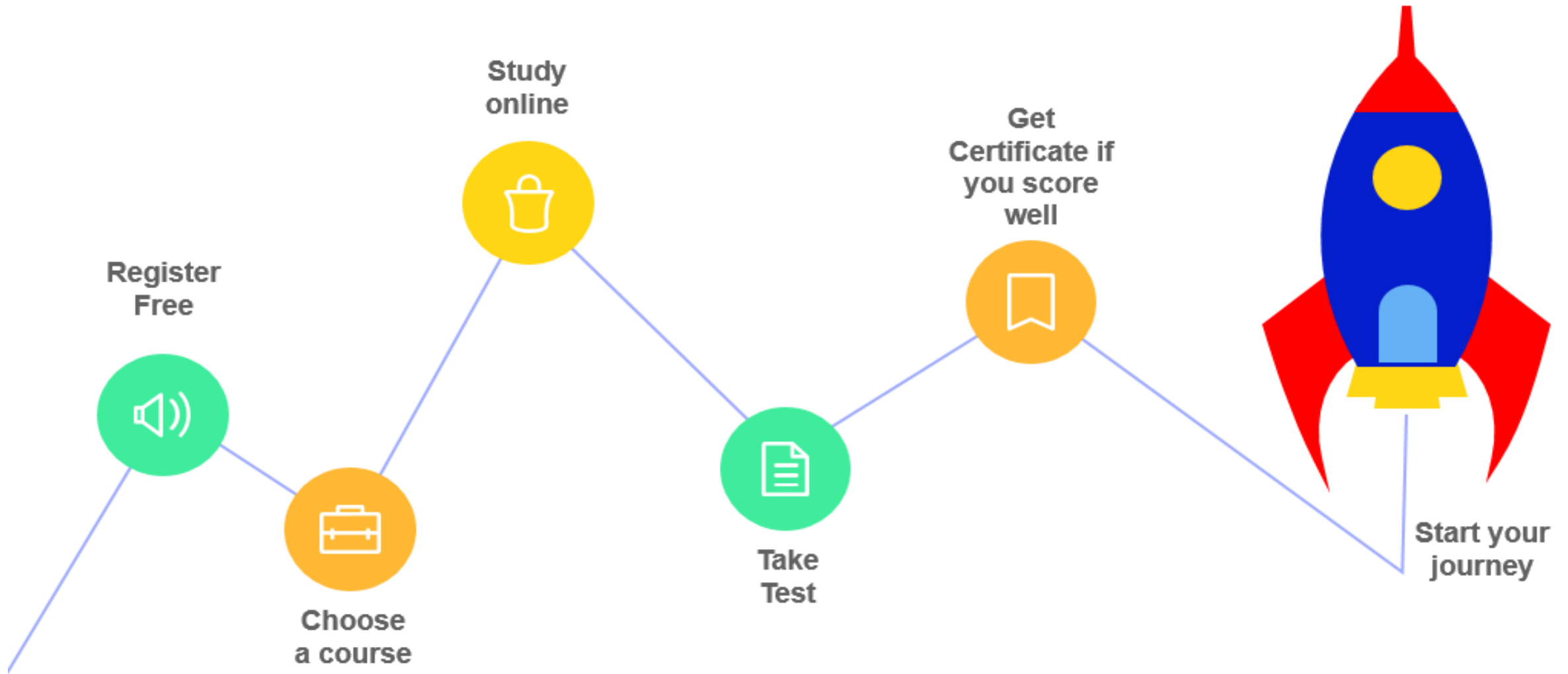
Benefiting  
from Free  
Trade  
Agreements



USE  
WTO

World  
Trade  
Overview,  
India's  
trade

# Study, Test, Get Certified



7 step guide  
to study and get  
verifiable certificate

# Step 1-Register

| New User Registration                                  |                                     |  |
|--|-------------------------------------|--|
| Welcome! Register below to create your account         |                                     |  |
| Title (Ms./Mr./etc)                                    | <input type="text" value="Mr. v"/>  | Registration gives you access to most of the resources   |
| Full name (First Name, Middle name and last name etc.) | <input type="text"/>                |  |
| Email  | <input type="text"/>                | You will receive an activation email. You must click on the activation link to complete the process. |
| Password   | <input type="text"/>                |  |
| Confirm Password                                       | <input type="text"/>                |  |
| Verification Code                                      | <input type="text" value="406310"/> | Contact us if you need any help in registering   |
| Enter the above Code                                   | <input type="text"/>                |  |
| <input type="button" value="Submit"/>                  |                                     |  |

# Step 2-Choose a Course

## Enrol for a course in 3 easy steps

I-Click on last column to select a course, II-Click to accept honour code at the bottom of this page and III- Press submit button

Roll Number: 145016 Name: Mr.Ajay SRIVASTAVA, New Delhi, India

| S.No. | Course Code | Course Module                                  | Select a course       |
|-------|-------------|--|-----------------------|
| 1     | 105         | Master Export Pricing for a Product            | <input type="radio"/> |
| 2     | 106         | Identify a Product with Great Export Potential | <input type="radio"/> |
| 3     | 109         | Benefiting from Free Trade Agreements          | <input type="radio"/> |
| 4     | 110         | World Trade Overview, India's trade            | <input type="radio"/> |

Accept Honour Code-"On my honour, I pledge that I will complete the course without using any unfair means."

Submit



# Step 3-Go to Study and Test Dashboard

| S. No. | Course Code | Course Symbol  | Course Module   | Date of joining course | Access Study, Training & test  | Test score (MM 100) | Performance          | Certificate eligibility      | Download Certificate     |
|--------|-------------|--|---|------------------------|--------------------------------|---------------------|----------------------|------------------------------|--------------------------|
| 1      | 101         |   | CEO's Guide to exporting successfully                           | 05/12/2022<br>08:22:06 | <a href="#">Study and test</a> | 65                  | Strong               | Yes                          | <a href="#">Download</a> |
| 2      | 102         |   | Identify countries for selling your products and finding buyers | 05/12/2022<br>10:16:54 | <a href="#">Study and test</a> | 85                  | Outstanding, Top 15% | Yes                          | <a href="#">Download</a> |
| 3      | 103         |  | Smart Steps for never losing in Foreign Exchange Transactions   | 19/12/2022<br>22:00:51 | <a href="#">Study and test</a> |                     | Test not attempted   | Not Eligible for Certificate |                          |

# Step 4-Study all 5 lessons

Course Code: 101 Course Title: CEO's Guide to exporting successfully

Welcome ●

Lesson 1 ●

Lesson 2 ●

Lesson 3 ●

Lesson 4 ●

Lesson 5 ●

Take test ●

Feedback ●

## Welcome to the course

Hi...Welcome to five exciting sessions on essentials of exporting from a CEO's perspective.

Export Import business offers scope to firms of all sizes. In India, according to the Ministry of Micro, Small and Medium Enterprises, 45% of India's exports are sourced from the small firms.

We will make you aware of the basics of exporting. This will help you get a job or promotion to an exporting firm. You may also launch your export firm.

We have kept lessons very short so you get the essence of the subject. For details just Google or watch youtube videos..

Do not forget to test yourself. Get the certificate and attach it with your resume. Anyone can check the details of the certificate from this website using the reference number.

Our best wishes in all your future endeavors. .

# Step 5-Take Test to check your learning

| Question No | Question (Select any one answer)   |
|-------------|--|
| 1           | <p>Valuewise what % of India's exports take place from products of SSI sector</p> <ul style="list-style-type: none"><li><input type="radio"/> a) zero</li><li><input type="radio"/> b) 15-20</li><li><input type="radio"/> c) 40-50</li><li><input type="radio"/> d) 90</li></ul>            |
| 2           | <p>Following is not an export intermediary</p> <ul style="list-style-type: none"><li><input type="radio"/> a) banker</li><li><input type="radio"/> b) forwarder</li><li><input type="radio"/> c) agent</li><li><input type="radio"/> d) buyer</li></ul>                                      |
| 3           | <p>HS code used in exports stands for</p> <ul style="list-style-type: none"><li><input type="radio"/> a) Harmonised structure</li><li><input type="radio"/> b) High systems</li><li><input type="radio"/> c) Harmonic Structure</li><li><input type="radio"/> d) Highly systemetic</li></ul> |

# Step 6-See Results/feedback

## Test Score, Performance, Eligibility for certificate

|                             |        |  |
|-----------------------------|--------|--|
| Total Questions             | 20     | Feedback                                   |
| Questions attempted         | 20     | Please give feedback in maximum 100 words  |
| Correct Answers             | 13     | I have greatly benefitted from this course |
| Marks Obtained (MM100)      | 65     |  |
| Answer sheet seen.          | No     |  |
| Performance                 | Strong |  |
| Eligibility for Certificate | Yes    | <input type="button" value="Submit"/>      |

# Step 7-Get Certificate based on test results

## **GTRI SKILL-MAX CERTIFICATE**

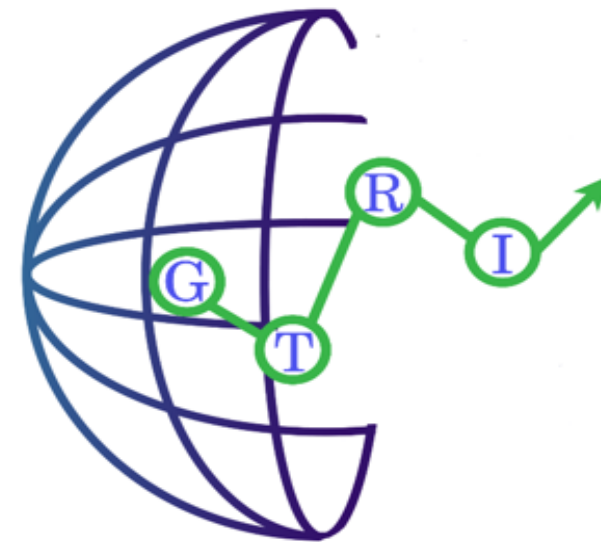
THIS IS TO CERTIFY THAT

# **Monika Rao**

Has successfully completed the course and passed the online test

## **E101-CEO'S GUIDE TO STARTING EXPORTS**

A short course offered by [www.tradequark.com](http://www.tradequark.com), an online learning initiative of global trade research initiative (GTRI) to support India's export efforts.



Certificate ID

Issuance date

THIS CERTIFICATE CAN BE VERIFIED AT  
[WWW.TRADEQUARK.COM/VERIFY/](http://WWW.TRADEQUARK.COM/VERIFY/)

# Summary:How it works

## How it works: Learn and get certified: Step by Step

Register yourself in less than 2 minutes.

Log-in using your User name and Password.

Click on "Choose Course".

Select a course

Click on study, self-test on dash board.

After completing lessons, take online test.

If score is low, study again. You may retest to enhance score and get the certificate.

Do not see the answers if you wish to enhance score.

No retest allowed if you have seen the correct answers.

Check your performance and get advice for future course of action.

Down load certificate. Each certificate contains a reference number. Anyone can check the certificate from the [tradequark.com](http://tradequark.com) by using this number.

Give feedback

Join new course